



FOR IMMEDIATE RELEASE:

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## **JUST2TRADE LAUNCHES *TRADING API* FOR RETAIL INVESTORS**

### ***Lowest Cost Firm is One of Only a Few to Allow Traders Automatic, Instantaneous and Computerized Order Execution***

April 4, 2007 -- Washington, DC -- Just2Trade, a leading discount online investing site offering unlimited \$2.50 trades and a pledge to match the lowest margin rates, today announced the addition of another professional trading tool, *Success Trade API*. The new feature is a trading API interface that allows customers to use the exceptionally fast Just2Trade order entry system to automatically execute multiple trades based on their own individual customized strategy.

"*Success Trade API* lets experienced users take control of their trading experience," said Success Trade CEO Fuad Ahmed. "It allows clients to program a customized trading strategy that can automatically and instantaneously route and execute multiple orders through Just2Trade. This is a truly unique and powerful tool for retail investors that is simply not available on most other online brokerage sites."

Just2Trade is one of the first online retail brokerage sites to offer trading API. Traditionally, API has been exclusively available to institutional investors. The client program can use the API to communicate with the firm's order entry system and place trade requests, using their own market data feeds, which are then executed in the same fashion as if the client had used the Just2Trade Web pages for trading.

Unlike most online trading sites, Just2Trade offers the latest trading tools for free, including *Success Trade API*. Currently, all traders have access to Level I and Level II Streaming Quotes, Time and Sales, Trend Analysis, and Logical/Conditional and Trailing Stop orders for no extra charge. And those with the required programming experience are entitled to complimentary *Success Trade API*.

"As trading online evolves, more and more investors are going to use a trading API," continued Ahmed. "We estimate that more than 30 percent of online trading by 2010 will be done through API."

"With Just2Trade, it's not simply about technology, our site has recently been ranked number one in low cost commissions by Barron's. Just2Trade never charges more than

\$2.50 a trade, for unlimited trades, and will match the lowest margin rates provided to any investor by an investment or brokerage firm.ö

Just2Trade.com is geared toward the experienced investor and requires traders to have at least two years of investing experience, online experience and a \$2,500.00 minimum balance in their Just2Trade.com account.

*Just2Trade.com is a division of Success Trade Securities Inc. Just2Trade.com was created in response to consumer demand and offers \$2.50 unlimited real-time trading, free trading tools and the lowest margin rate in the country. Success Trade Securities, was founded in 1999, and established Just2Trade in 2006. Successtrade.com and Lowtrades.com are two additional divisions of Success Trade Securities established in 1999. The company is headquartered in Washington, DC. For more information, visit [www.just2trade.com](http://www.just2trade.com), [successtrade.com](http://successtrade.com), or [lowtrades.com](http://lowtrades.com).*

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